Higher-order Networks for Anomaly Detection

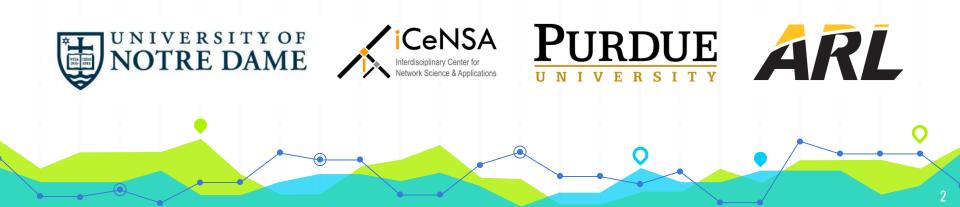
2nd KDD Workshop on Anomaly Detection in Finance

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Research by

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Anomaly detection and higher-order patterns

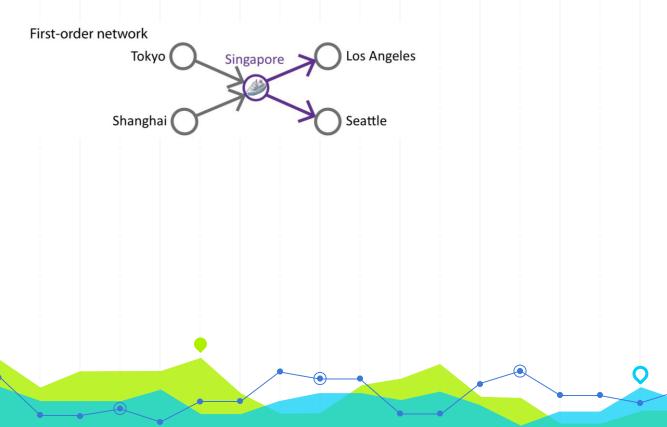
- Anomalies are deviations from the expected behavior of a complex system
- It is important that the data representation does not lose important information
- Current network-based anomaly detection methods use the First-Order Network (FON) to represent the underlying raw data
- What if we miss anomalies that are only discoverable through higher-order patterns?

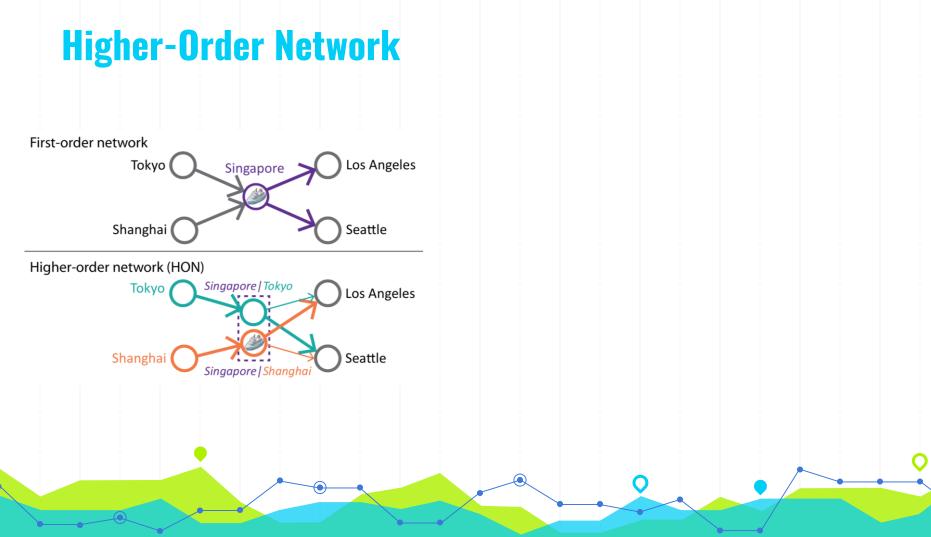
Example: Clickstream data

Anomalies completely hidden in FON

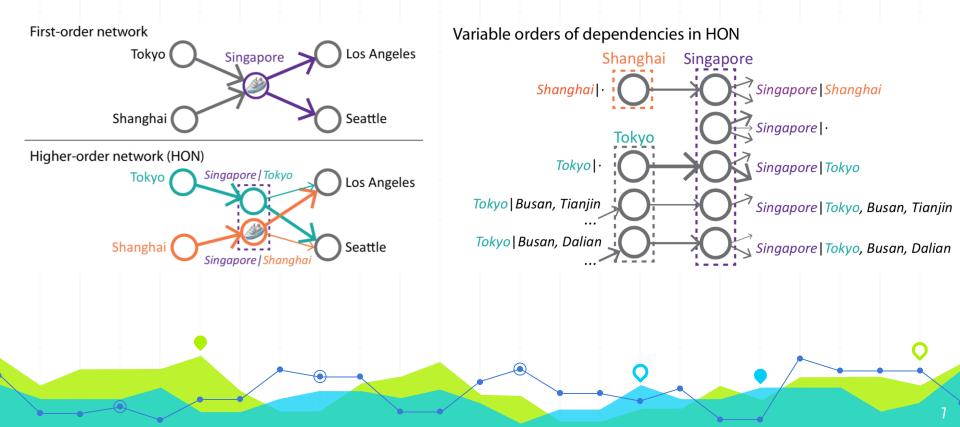
Second-order Second-order patterns *change* patterns *emerge* IV Ш Time windows: Web clickstream 1: f a c d g f b c e g f a c e g f b c d g f a c d g f b c e g f a c e g f b c d g Web clickstream 2: facegfbcdgfacdgfbcegfacdgfbcegfacegfacegfacegfbcdg Web clickstream 3: fb c d g f a c e g f b c e g f a c d g f b c e g f a c d g f b c d g f a c e g Web clickstream 4: fb c e g f a c d g f b c d g f a c e g f b c e g f a c d g f b c d g f a c e g First-order network No change No change

Higher-Order Network



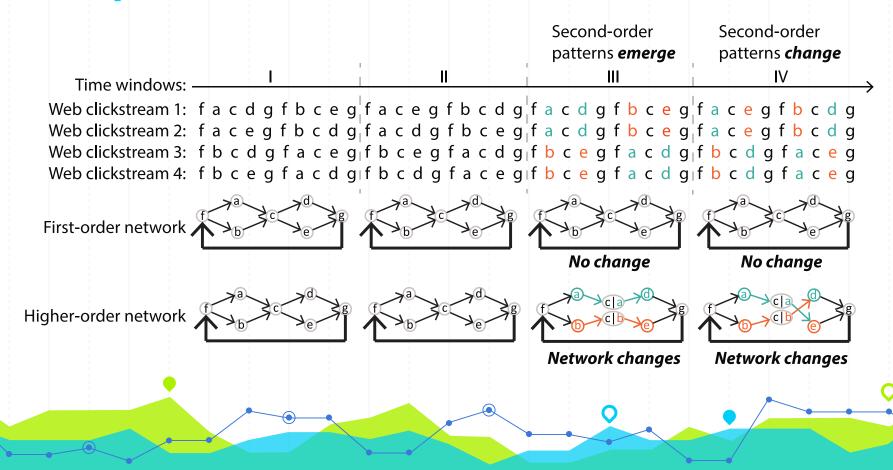


Higher-Order Network

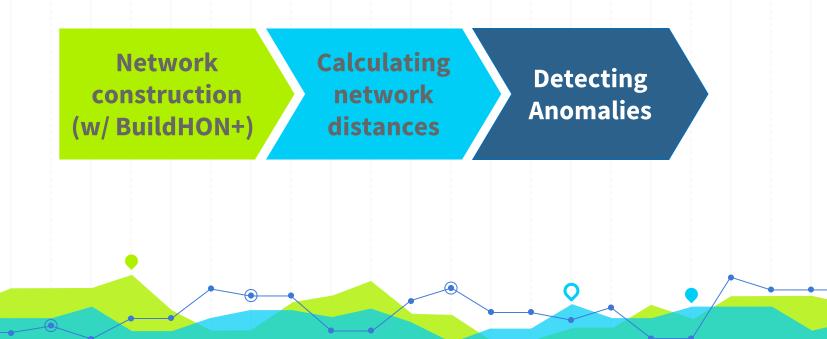


Example: Clickstream data

Anomalies revealed by representing data as HON



Anomaly detection in dynamic networks

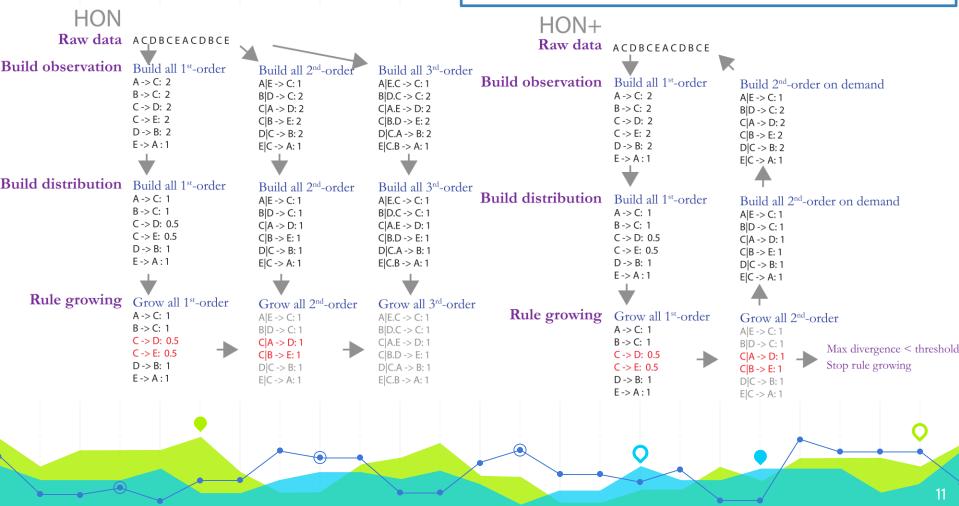


BuildHON+

Compared to the original HON construction algorithm*, BuildHON+ is

- Parameter-free
- More effective finding higher-order patterns (order 10 or higher)
- A magnitude faster with early stopping heuristics
- Python package available**

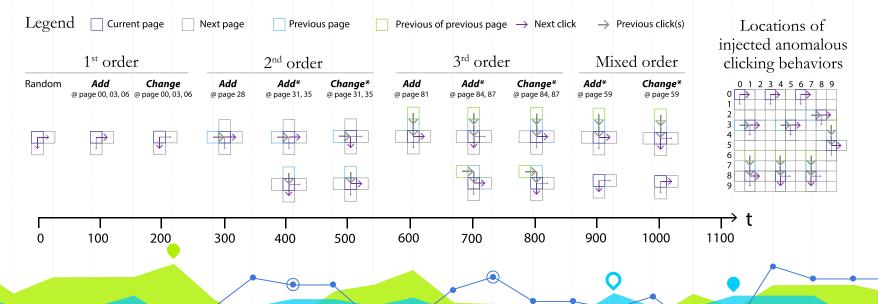
* Xu, Jian, Thanuka L. Wickramarathne, and Nitesh V. Chawla. "Representing higher-order dependencies in networks." *Science advances* 2, no. 5 (2016): e1600028. <u>** https://github.com/xyjprc/hon</u> BuildHON+ has smaller search space for higher-order patterns

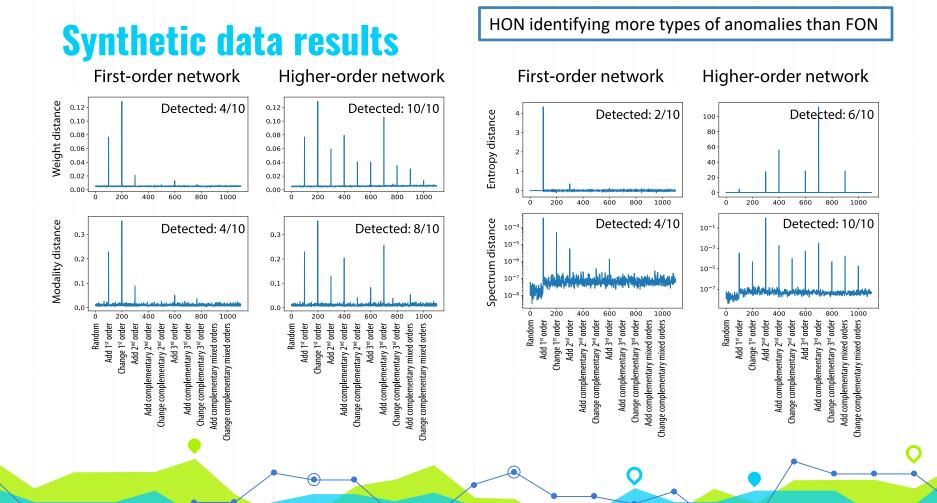




Synthetic data creation

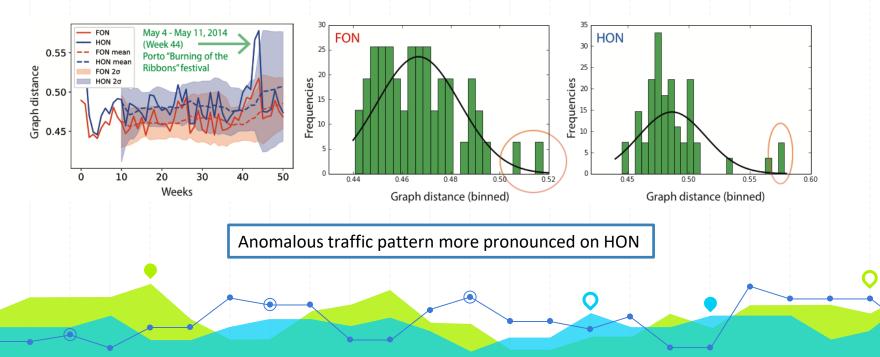
- Web clickstream of 100,000 users navigating through 100 webpages, organized as a 10x10 grid
- Users change navigation behavior every 100 time windows
- Ground truth: 11 known anomalies of different natures (change of patterns of various orders)
- 11,000,000,000 clicks for anomaly detection task





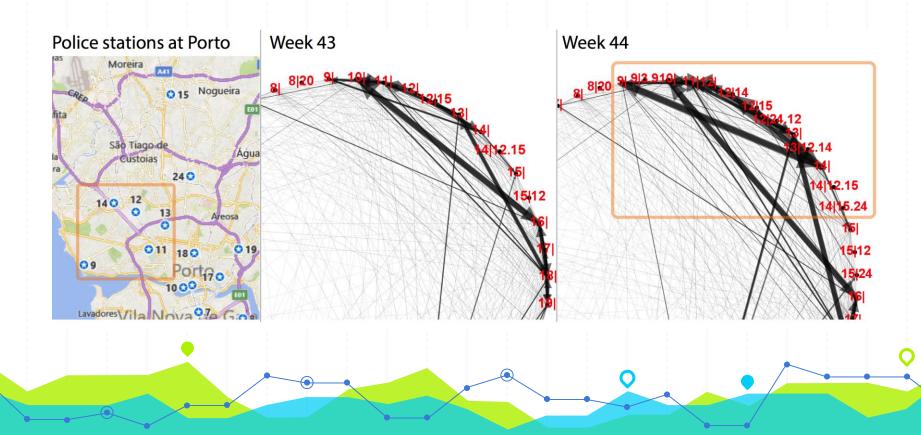
Real-world taxi data of Porto

- One year of all the 442 GPS trajectories from taxis in Porto, Portugal.
- Construct the FON and HON traffic networks for each week
- Compute the graph distances for neighboring time windows



Network differences

HON highlighting differences in Location 9-14 Which are the main venues for the event



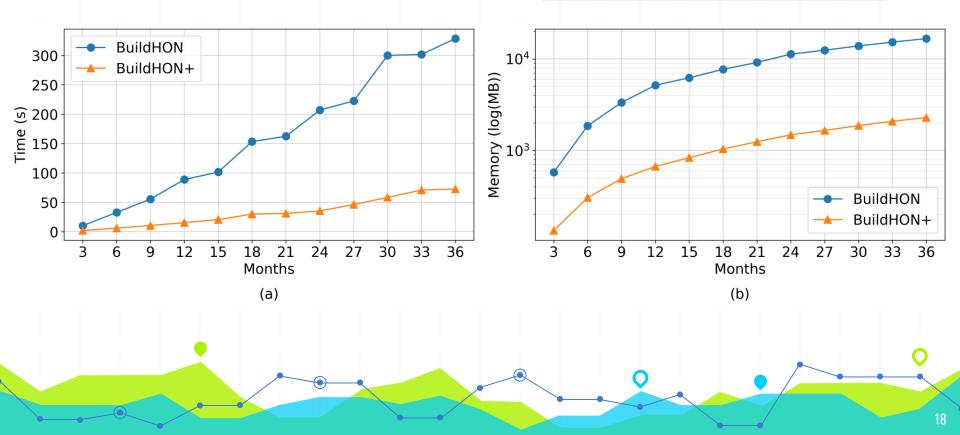
Performance improvement:

- **Data:** The shipping trajectories data with 3,415,577 voyages made by 65,591 ships, shown to have more than fifth order of dependencies.
- BuildHON would need 3x time and 5x memory than BuildHON+ to achieve the same results



Performance improvement:

BuildHON+ showing consistent advantage with various sized data





- There are anomalies that are only discoverable through higher-order patterns
- The higher-order network (HON) representation can help reveal such anomalies from sequential data
- BuildHON+ is a scalable HON construction algorithm
- HON-based dynamic network anomaly detection method applies to a wide variety of contexts
- More info: <u>www.HigherOrderNetwork.com</u>

